



MAIN LIBRARY SERVICE LEVEL GUIDELINES

	(Existing Main)	Proposed at Main (Approximate)
Collection	389,981 vol.	600,000 vol.
Seating	266 seats	350 seats
Computers	51 comp.	250 comp.
Storytelling	45 seats	80 seats
Community Rm.	121 seats	480 seats
Group Work	0 seats	40 seats
Teen Area	2,000 sf	7,000 sf
Library Space	~82,500 sf	~160,000 sf




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VISION FOR IMPROVED LIBRARY SYSTEM

Main Library:

- Improved Main will enhance its ability to support the library system more efficiently and effectively with more in-depth collection and resources
- Civic and Community Landmark/Focal Point within City
- Opportunity to synergize with downtown revitalization
- Increased public services and spaces for:
 - Support for more in-depth resources not available at the branches
 - Full array of library services, including collection (popular and research), computer lab, meeting space, space for research, study, and leisure



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MAIN LIBRARY: ROLES

Roles for Oakland Main Library:

- Role as central facility within Oakland Library System

Plus:

- Civic Focal Point
- Exciting community destination
- Leader in Technology
- Showcase of Local history and knowledge
- Programs and Services to general and special populations (children, teens, adults, business, cultural and life-enrichment, life-skills, disabled, adult learners, etc.)



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MAIN: NEIGHBORHOOD ROLE

The Main Library serves the downtown neighborhood with:

- Special collections (many of which also serve as citywide resources)
 - *Government*
 - *Business*
- Social Service Resources (literacy, community information, etc.)



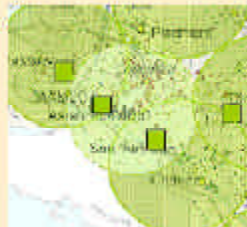
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MAIN: COMMUNITY ROLE

The Main Library will serve as the "Flagship" Community Library:

- Resources for its local community library service area
 - Children's, Teens, and Adult spaces and materials
- Primary location for resources to go out to community and neighborhood libraries when ordered
 - Materials: Books, CD's, Videos, etc.
 - Programs
- Locating Bookmobile at the Main Library will better support of bookmobile (*more extensive materials, technology support, etc.*)



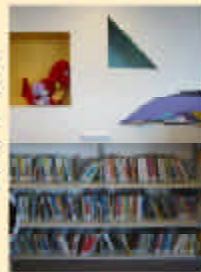
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MAIN HIGHLIGHTS - Children's Area

Proposed Children's Area


The Children's Library is envisioned as a place of delight and inspiration that will capture the imagination of children. It will serve as a center for children's services and programs and serve as an entry to the Library for parents and their children.



EXAMPLE:
ORANGE, CERRITOS



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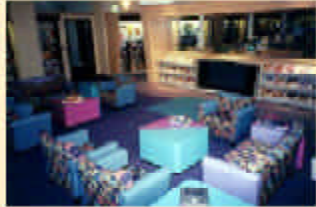



MAIN HIGHLIGHTS - Teen Area

Proposed Teen Area:


The Main Library's Teen Zone is envisioned by Oakland teens as a welcoming place for teens to socialize, to continue using the library with their own "space" and entice local youth into the library through all aspects of service.

The Main Library's Teen Zone is envisioned as a Citywide service that will also support and strengthen youth leadership in the library and the community.

EXAMPLE:
L.A. MAIN'S TEENZONE

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MAIN HIGHLIGHTS - Civic Focal Point

The Main Library should be a civic focal point that is recognizable throughout the City.

The Main Library should be an architecturally striking landmark, but also a new information center and 21st century gathering spot.

The Main Library should also be an inspirational place that welcomes and entices people to visit and captures their imagination with new experiences each time.

EXAMPLE:
SJ MAIN

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MAIN HIGHLIGHTS - Technology

Current Computers: 51

Proposed Computers: 250

Computers were by far the top priority Citywide in the patron survey and city auditor's survey.

Given the lack of technology access many Oaklanders have, the Library should play a vital role in "connecting" residents to electronic resources and knowledge through computer training facilities, public access to electronic resources and the internet, on-line access to the library remotely.



EXAMPLE:
CERRITOS



GROUP 4



MAIN HIGHLIGHTS - LOCAL HISTORY


The Main Library should showcase local history; Oakland history and resources will be integrated throughout the library and the Oakland History area will be a highlight in the Main.

The Library should provide information on "everything Oakland"--current resources as well as historic information.

"everything Oakland"




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MAIN HIGHLIGHTS - DISABLED ACCESS


The Oakland Main Library is vital in providing access to information and inclusion in library programs and services for people with disabilities, through specialized equipment and materials, interpreters and captioning, adaptive technology workstations, and celebration of deaf and blind cultures.



EXAMPLE:
CERRITOS




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MAIN HIGHLIGHTS - SUSTAINABILITY

The Main Library should be a leader in the community in integrating sustainability (environmental, as well as economic and social equity) into its building and services.



3 E's: Environment, Economic, Equity



Sustainability "...supports and improves the quality of life of all its residents and recognizes the interdependence of people, culture, economy, and urbanized and natural environments."

From "Blueprint for a Sustainable Bay Area"

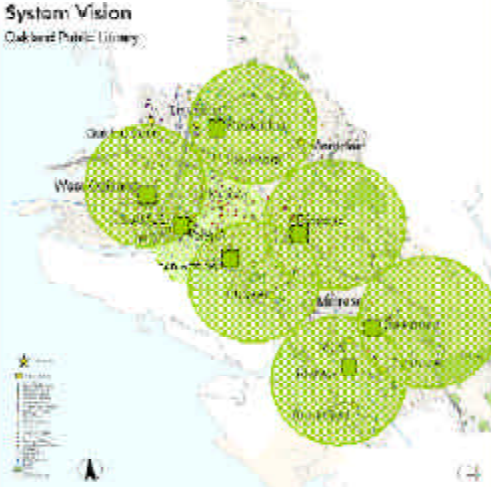
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OPIL

RECOMMENDATION: FULL-SERVICE COMMUNITY LIBRARIES

Ensure full array of library services throughout City

System Vision
Oakland Public Library



- Community Libraries will provide the full-array of library services, such as technology labs; adequate breadth of collection; and meeting and study spaces; adults, children, and teen spaces, at locations distributed throughout the City to ensure they are accessible from all neighborhoods
- The Main Library will act as a community library in addition to its role as a system-wide resource and support facility

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OPIL

RECOMMENDATION: NEIGHBORHOOD LIBRARIES

Tailored Branch Libraries meeting local needs


System Vision
Oakland Public Library




- Branch libraries developed to meet unique program and services needed at the neighborhood level
- Specific services, collections, or other focuses on localized needs through needs assessment and on-going conversations with neighborhood residents (Asian's and Chavos's collection, AAMLO, etc.)
- Main and Community Libraries provide full range of services plus local needs

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RECOMMENDATION: SYSTEM VISION



- improve all existing facilities to better serve customers more efficiently
- supplement system with new branches to meet unfilled needs
- provide top quality traditional and new services (from books to computers)
- target services to meet different neighborhood and community needs




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VISION FOR IMPROVED LIBRARY SYSTEM CONNECTION BETWEEN LIBRARIES

The different types of libraries will be connected to each other in several ways to ensure all residents have access to comprehensive library and community services.

- **library connections**
 - Library services tailored for each neighborhood
 - Full-array of library services accessible throughout the city
- **people connections**
 - Connection to City-wide information and community resources
 - Special services: information referral by cross-trained staff a high-priority
 - partnerships for resources, staffing, programs, etc.
- **electronic connections**
 - Access to Library services and information on-line
 - Access to the internet and library databases from anywhere in the system
 - Ability to do Library "business" (holds, reserves, sign-ups) on-line



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VISION FOR IMPROVED LIBRARY SYSTEM

Community Libraries:


The current neighborhood library system is mostly small and inadequate and unable to meet residents' needs. Community Libraries will allow OPL to effectively and efficiently increase services accessible from all neighborhoods and spaces for full array of library services:

- Areas for children, teens, and adults
- Programs, including meeting room(s) for both library and community use
- Materials expanded in increased space
- Space to accommodate group study, diverse age groups, and recreational use
- Technology training in computer lab setting

• Expansion of existing libraries or new facilities, not consolidation




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RECOMMENDATION: 81st AVE LIBRARY

Community Library

- Although the 81st Ave. Branch may differ slightly from other future Community Libraries due to its joint-use with OUSD, it, along with some components of the Rockridge Library, is seen as a template for the community libraries.
- Service levels based on full array of library services:
 - Depth of library materials (collection, resources)
 - Computer Lab + distributed computers
 - Meeting Rooms for community use
 - Group Study
 - Self-service checkouts and holds
 - Efficient Workroom to increase efficiency with less staff



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SERVICE LEVELS - COMMUNITY LIBRARIES

	Existing Level	Proposed Guideline	Proposed Service Level
Collection	74,464 vol.	.8 vol./capita	65,000-70,000 vol.
Seating	78 seats	.9 seats/1,000 pop.	~ 90-110 seats
Computers	14 comp.	.8 comp./1,000 pop.	~ 50-60 comp.
Storytelling	~30 seats	.4 seats/1,000 pop.	~ 30-40 seats
Community Rm.	110 seats	2 seats/1,000 pop.	~ 75-125 seats
Group Study	0 seats	seats/facility	~ 12-18 seats
Teen Area	0 spaces	900 sf	800 sf
Library Space	15,200 sf	~.3 sf/capita	15,000-20,000 sf



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BUILDING PROGRAM SUMMARY

Full array of library services not currently available in the area:

- Materials for all ages, levels; both learning and enrichment
- Spaces, materials for school needs and support
- Community information
- Space to accommodate group study, diverse age groups, and recreational use
- Access to computers and technology training
- Program Room for both library and community use



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BUILDING PROGRAM SUMMARY

Special spaces for different needs of ages, populations, and uses that are integrated into the overall library

- *Children, Teen, and Adult areas*
- *Group study for both adults in support of literacy tutoring or other services and teens in support of studying*
- *Cafe: refreshments, lounge seating, and express computer terminals*
- *Integration of Self-Check and Reserve pick-up for efficiency*













BUILDING PROGRAM SUMMARY

School Support spaces to support both on-site schools as well as students throughout the library's service area

- *Homework Center with Media Viewing*
- *Computer Lab with 26 computers for classes and patron use*
- *Group Study/Tutorial Room for students to study and work in small groups*
- *Studio/Post production area in support of curriculum*
- *Teacher resource area for on-site school teachers*















BUILDING PROGRAM SUMMARY


- *Public Entry & Lobby*
- *Public Meeting Room*
- *"Small Group" Study Rooms*
- *Quiet reading areas*
- *Carved reading areas and gathering spaces*
- *Children Services & Collection*
- *Texas Collection and area*
- *Homework/Media Viewing Center*
- *Studio/Post-production area*

- *Adult Services & Collections*
- *Technology Services - computer lab and distributed computers*
- *Periodicals*
- *Café*
- *Circulation Services and public service desk based on efficient model*
- *Staff Workspaces and areas*
- *Support spaces (restrooms, storage, etc.)*



Approximately 23,500 Sq. Ft. total

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VISION FOR IMPROVED LIBRARY SYSTEM

Neighborhood Libraries:

Oakland is a city of neighborhoods. The library is at the heart of a network of unique communities. The current neighborhood library system is mostly small and inadequate and unable to meet overall library needs.

- Retention of system of neighborhood libraries
 - Provide safe, walkable libraries in local neighborhoods
 - Ability to address specific service needs of areas
- Improved Services at existing facilities
 - New service models provide for more effective and efficient delivery of services (partnerships, self-service, etc.)
- Tailor Services at existing facilities
 - More effective use of limited space in what local residents needs
 - Respond to resident needs for special services (examined through focus groups, survey prioritization, etc.)

There are no specific "guidelines" for all neighborhood libraries. they will be tailored to meet local needs.



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RECOMMENDATION: NEIGHBORHOOD LIBRARIES


Tailored Branch Libraries meeting local needs

System Vision
Oakland Public Library



- Branch libraries developed to meet unique program and services needed at the neighborhood level
- Specific services, collections, or other focuses on localized needs through needs assessment and on-going conversations with neighborhood residents (Asian's and Chavez's collection, AAMLO, etc.)
- Main and Community Libraries provide full range of services plus local needs









EXAMPLES: BROOKFIELD LIBRARY

Vision for Brookfield Library:

Children are a major focus of the Brookfield library, along with seniors. Top needs include computer access, books on tape, and reference/referral services.

DRAFT






SERVICE LEVELS

EXAMPLE: BROOKFIELD LIBRARY

	Existing Level	Proposed	Proposed Service Level
Collection	28,300 vol.	2.3 vol./capita	28-32,000 vol.
Seating	18 seats	1.7 seats/1000 pop	35 seats
Computers	8 comp.	1.8 comp/1000 pop	25 comp.
Storytelling	~20 spaces	2 seats/1000 pop.	~30 spaces
Community Rm.	shared with senior center	shared with senior center	0 seats
Group Study	0 seats	12 seats/facility	12 seats
Teen Area	0 seats	~15 seats/facility	400 sf
Library Space	4,250 sf	5 sf/capita	~8,000 sf



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EXAMPLES: TEMESCAL LIBRARY


Vision for Temescal Library:

The Temescal Library is located in a mixed community with few community spaces. support for local artists and small businesses as well as a community focal point are highlights of their needs.


DRAFT

Top needs include a popular collection with a high rate of circulation, casual reading materials and videos with additional focus on children. Special services include computer access, tool library, and support for art display.







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SERVICE LEVELS

EXAMPLES: TEMESCAL LIBRARY

	Existing Level	Proposed Guideline	Proposed Service Level
Collection	28,150 vol.	1.8 vol./capita	28-32,000 vol.
Seating	24 seats	1.4 seats/1,000 pop	24 seats
Computers	7 comp.	1.6 comp/1,000 pop	28 comp.
Storytelling	— 20 seats	in mtg. rm	in comm. rm
Community Rm.	75 seats	4.2 seats/1,000 pop	75 seats
Group Study	0 seats	0 seats/facility	0 seats
Teen Area	0 spaces	0 seats/facility	seats
Library Space	4,260 sf	.22 sf/capita	4,260 sf





CITYWIDE MASTER FACILITIES PLAN

4: IMPLEMENTATION

The Master Plan recommends:

- more than double current library square footage in the next 20 years
- a three tiered library system which builds on the current library infrastructure and will improve services and increase space for collections
 - Doubles the size of the Main Library
 - Constructs 5 new Community Libraries
 - Constructs 1 new Neighborhood
 - Improves all existing facilities
- Phasing Criteria being developed for the Master Plan Implementation include:
 - geographic equity
 - mitigation of local service interruptions
 - opportunities for funding
- Immediate Phase 1 Projects include:
 - Proposition 13 Grant Application- 81st Avenue Branch
 - Proposed projects that are located in Redevelopment Districts



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CITYWIDE MASTER FACILITIES PLAN

5: PARTICIPATION

- *Over 1,600 Community Surveys*
- *Focus Groups in each service area*
- *Community Advisory Committee*
- *Outreach presentations to local community organizations*
- *Council Offices Participation*
- *City Hall*
- *Partners (OUSD, Parks and Rec., Human Resources, businesses, etc.)*





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